Case Study:

Medical device company focused on OCD treatment

nRollmed saves medical device company 11 months on OCD trial

nRollmed

Faster patient recruitment for your clinical trial

The Challenge:

A global medical device company launched a study to expand their product's use for the treatment of OCD. The study was a 10-week, randomized, double-blind trial, with 12 sites in total.

Inclusion requirements: patients already diagnosed with OCD and maintained on SSRI medication and/or psychotherapeutic behavioral intervention for at least 2 months.

After a year of relatively unsuccessful recruitment efforts, only 28 participants had been enrolled, far short of the necessary 100 participants.

nRollmed's contribution to the recruitment process:

nRollmed provided 2249 leads

Recruitment was successfully completed with nRollmed's participation

nRollmed was responsible for the successful recruitment of 42% of patients during the time they were active. 11 months of recruitment time was saved.

Customized and Collaborative Approach

nRollmed worked closely with site staff to provide qualified pre-screened leads that fit the study's specifications, including the volume of leads that a site was able to process each month, all within the sponsor's budget.

Digital targeting methods helped reach patients with OCD who might be open to investigating other treatment options. Interested patients first answered a digital questionnaire, and then nRollmed's patient liaison team contacted applicants for an individual pre-screening call before referring the patient to the site.

The entire process was tracked within the nRollmed patient management system, giving site staff an efficient method of recording notes and screening meetings, which also provided the sponsor oversight into the recruitment progress.

nRollmed's Method

Results

Recruitment for the OCD trial was successfully completed after 30 months with 100 patients enrolled. nRollmed was active for 17 months.

In the time period that they were active, nRollmed was responsible for the successful recruitment of 42% of patients.

Calculating the time taken to recruit a participant by the sites unaided by nRollmed, it would have taken an additional 11 months to complete the recruitment process if nRollmed had not been supporting the trial.

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nRollmed

"From our first collaboration with nRollmed, we were very impressed with their ability to recruit patients for a particularly challenging indication (obsessive-compulsive disorder). As a result, we partnered with nRollmed for our next two studies (PTSD and MDD), spanning several sites in the US and Israel. nRollmed's professional and experienced team was consistently able to assess the needs of each site and adapt their methods according. We received excellent results and support throughout all three of the trials. We will definitely be turning to nRollmed for future studies."

Vice President and Site Manager and Sponsor Company